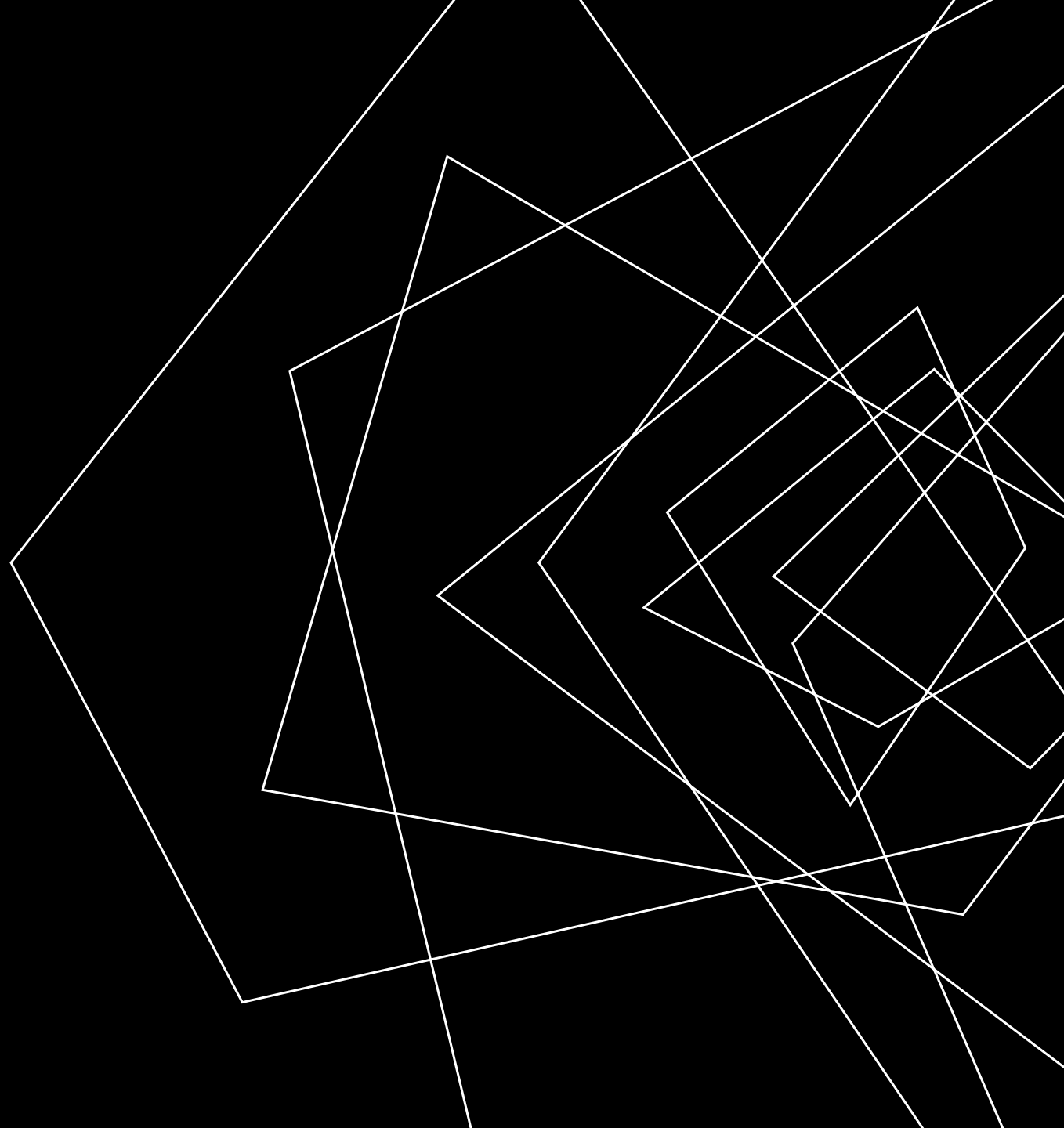


**P10X Capital**

on eToro



# OUTLINE

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# SUMMARY OF TERMS

Inception	4 <sup>th</sup> January 2021
Denomination/Benchmark	USD
Custody	Self-custodial (investor retains full custody of their assets)
Investor Profile	Conservative
Estimated Return	12% per annum
Suggested minimum investment time frame	3 years
Minimum Investment	US \$200
Investment Management	Actively managed by the fund manager



# INTRODUCTION

PROJECT 10X has 3 actively managed funds. **PROJECT10X** on eToro is our Solana ecosystem fund. We adopt a discretionary-long investment approach in equities with solid fundamentals and blue-chip cryptocurrencies with bold narratives.

This fund was developed for people with lower tolerance for risk looking to invest in emerging technologies and emerging markets.

If you want to leave the investment process to those with a track record of outsized returns, you've come to the right place.



## 2022 MARKET OUTLOOK

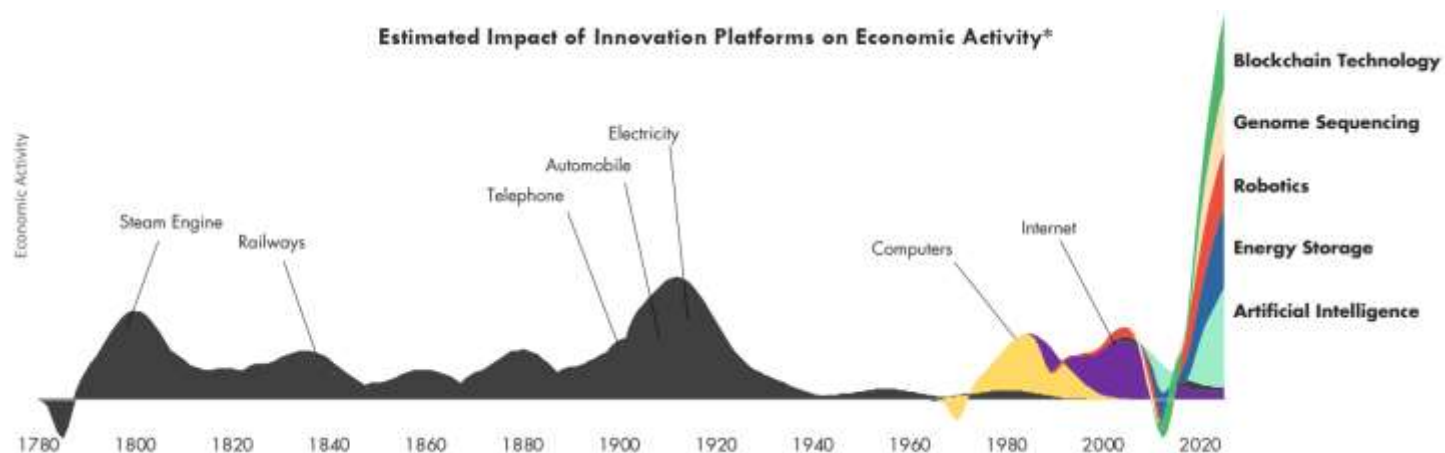
We are in a period of rising interest rates, inflation at 8.3% (April 2022), and Quantitative Tightening set at 47.5B (June 2022). This is the complete opposite of March 2020 to December 2021. Equities and cryptocurrencies have suffered as a result, with many assets two standard deviations oversold.

This is also the ideal time to be allocating to top-tier assets with solid fundamentals. Once the markets pass this 'speed bump', the tides will turn, the markets will kick into gear, and we'll once more be allocating our cash holdings to altcoins with strong narratives. That is the play.

# WHY GROWTH MARKETS?

Our proxy for growth is the ARK suite of Exchange Traded Funds (ETFs). ARK is an actively managed ETF that seeks long-term growth of capital by investing  $\geq 65\%$  of its assets in 'disruptive innovation' style assets. According to our research, the global economy is undergoing the largest technological transformation in history.

At PROJECT 10X, we believe there is significant upside in capturing the introduction of a technologically enabled new product or service that potentially changes the way the world works.



Source: ARK Big Ideas 2019

\*ARK created this chart based on the relative impact of an innovation scaled by the degree of consensus between economic historians that a particular innovation should be considered an innovation platform. The underlying data assumes that all innovation platforms follow a characteristic investment and realization cycle of similar duration.

# WHY EMERGING MARKETS?

Emerging markets are long-term buy-and-hold trades. It's also worth mentioning, that our focus mainly lies in India and countries of South-East Asia.

The Indian equity market has been the beneficiary of strong inflows from both the institutional and retail markets, pushing the MSCI India Index 20% higher in 2021 alone.



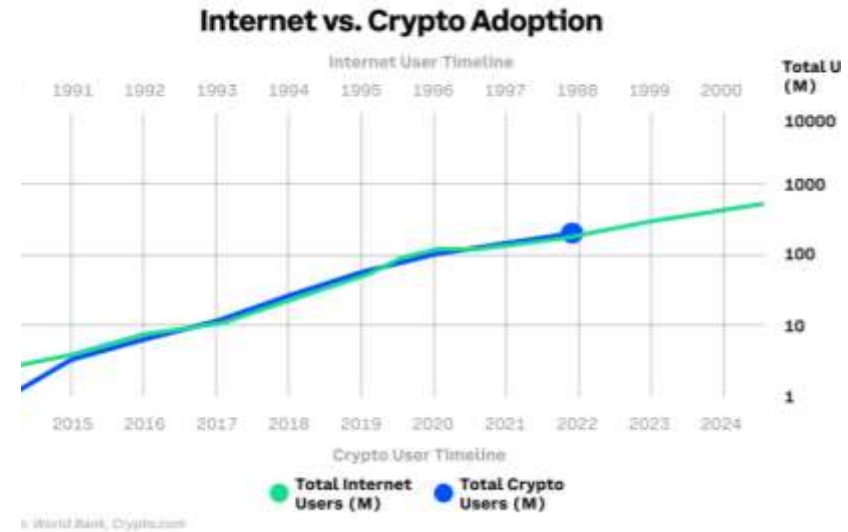
INDA ETF Performance

Source: iShares

# WHY CRYPTO?

Metcalf's law that's why. Metcalfe's law describes connectivity among  $n$  users. As more people join the network, the value of the network increases exponentially (network value is proportional to the square of the number of users).

This might explain why we see an increase in cryptocurrency prices proportionally to their popularity. Everyone owning a part of the network creates an alliance of interests which leads to exponential growth. What does exponential growth look like? Look at internet adoption over time.



Source: ResearchGate



# PORTFOLIO SUMMARY

PROJECT 10X currently manages \$670K AUD and holds 10+ tokens, particularly finance protocols, EVMs and the layer-one blockchains that support them.

Our funds invest in teams building new protocols in the blockchain ecosystem and follow the value-investment model, applied to the crypto space.

**10+**

Tokens in Portfolio

**\$670K AUD**

Assets Under  
Management

**15+**

Happy Clients

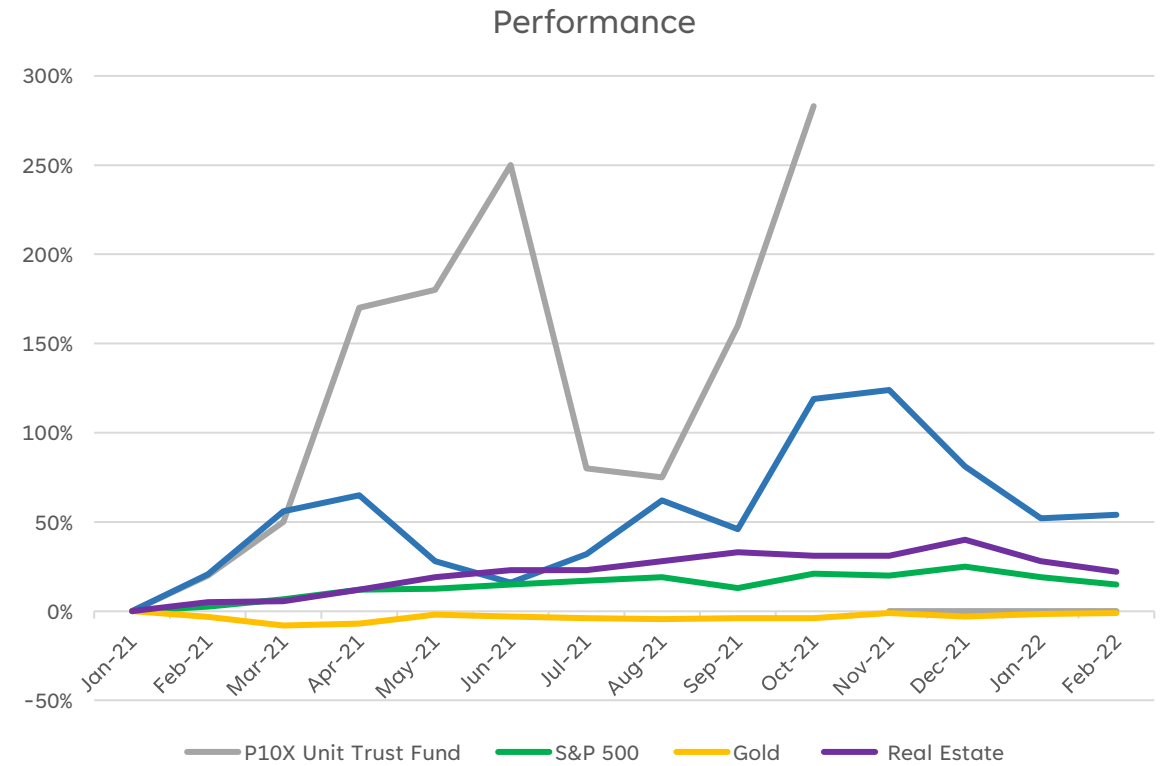
**AU**

Working globally,  
proudly Australian

# PERFORMANCE HIGHLIGHTS

PROJECT 10X Fund seeks to generate outsized returns for its investors relative to industry benchmarks.

The Unit Trust Fund (now closed) and **PROJECT10X** on eToro outperformed all other traditional equity classes in 2021.



# TEAM



Co-founder  
and CEO



Co-founder  
and COO



Data Analyst



Engineer



Videographer



Social Media  
Manager



Chief  
Accountant



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